



**\*\*\*MEDIA ALERT\*\*\***

## **SAG, AFTRA and AEA Announce the I AM PWD Campaign**

### **Inclusion in the Arts & Media of People with Disabilities**

#### **Three Simultaneous News Conferences in Los Angeles, New York and Washington, DC**

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##### **Event: Monday, October 6 – National Press Club – Washington, DC**

**What:** Simultaneous 3-city news conference to announce the I AM PWD campaign — a global effort of Screen Actors Guild, AFTRA and Actors' Equity Association to promote media access, inclusion and equal employment opportunities for actors, broadcasters and sound recording artists with disabilities. Working with allies in the non-profit civil rights and advocacy community and the labor movement, the IAM PWD campaign will educate the public, encourage the industry and inspire and advocate for universal media access for people with disabilities.

**Host:** Bob Edwards, Peabody Award-winning journalist; First National Vice President of AFTRA  
Roberta Reardon, National President, AFTRA, will make the formal announcement

**When:** Monday, October 6<sup>th</sup>, news conference starts at 2:30 p.m.

**Where:** First Amendment Lounge, National Press Club,  
529 14<sup>th</sup> Street NW, Washington DC 20045.

##### **Invited**

**Speakers:** Jim Ward, Founder & President, ADA Watch/National Coalition for Disability Rights  
Wade Henderson, President & CEO, Leadership Conference on Civil Rights  
Peter Berns, Executive Director, The Arc of the United States  
Marty Ford, Chairperson, The Consortium for Citizens with Disabilities  
Eric Hargis, President & CEO, Epilepsy Foundation  
Judith Heumann, Director, DC Department on Disability Services  
Ollie Cantos, Special Assistant for Disability Rights, U.S. Department of Justice  
Bob Fuss, CBS Radio Congressional Correspondent  
S. Robert Morgan, Actor

##### **Interview**

**Ops:** *Speakers listed above, including:*  
Kim Roberts Hedgpath, National Executive Director, AFTRA  
Pamm Fair, Deputy National Executive Director, Screen Actors Guild  
John P. Connolly, National Executive Director, Actors' Equity Association  
Paul Almeida, President, AFL-CIO Department for Professional Employees

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Rosalyn P. Pelles, Director, AFL-CIO Department of Civil, Human and Women's Rights  
Representatives from the 11 major media and telecommunications labor unions.

**Contact:** Christopher de Haan at (323) 634-8203 or [cdehaan@aftra.com](mailto:cdehaan@aftra.com) to coordinate interviews  
and obtain media credentials.

**Press Contacts:**

Pamela Greenwalt  
Screen Actors Guild  
(323) 549-6872  
[pgreenwalt@sag.org](mailto:pgreenwalt@sag.org)

Christopher de Haan  
AFTRA  
(323) 634-8203  
[cdehaan@aftra.com](mailto:cdehaan@aftra.com)

David Lotz  
AEA  
(212) 869-8530  
[dlotz@actorsequity.org](mailto:dlotz@actorsequity.org)

Maria Somma  
AEA  
(917) 560-3488  
[msomma@actorsequity.org](mailto:msomma@actorsequity.org)

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