



*****MEDIA ALERT*****

**SAG, AFTRA and AEA Announce the I AM PWD Campaign
Inclusion in the Arts & Media of People with Disabilities**

Three Simultaneous Press Conferences in Los Angeles, New York and Washington, DC

Event: Monday, October 6 – SAG James Cagney Boardroom - Los Angeles, CA

What: Simultaneous 3-city news conference to announce the I AM PWD campaign — a global effort of Screen Actors Guild, AFTRA and Actors' Equity Association to promote media access, inclusion and equal employment opportunities for actors, broadcasters and sound recording artists with disabilities. Working with allies in the non-profit civil rights and advocacy community and the labor movement, the I AM PWD campaign will educate the public, encourage the industry and inspire and advocate for universal media access for people with disabilities.

When: Monday, October 6, news conference starts at 11:30 a.m.

Where: James Cagney Boardroom, Screen Actors Guild National Headquarters, 5757 Wilshire Blvd., Los Angeles, CA 90036.

Speakers: Alan Rosenberg, National President of Screen Actors Guild
Robert David Hall, National Chair of the PWD Tri-Union Committee, Actor
Honorable Yvonne B. Burke, Los Angeles County Supervisor, Second District
Linda Bove, Actor
Geri Jewell, Actor
Phyllis Cheng, Director of California Department of Fair Employment and Housing

Interview

Ops: *Speakers listed above, including:*
Doug Allen, National Executive Director and Chief Negotiator, Screen Actors Guild
Ron Morgan, Second National Vice President and Los Angeles President, AFTRA
Gloria Castaneda, Program Director of Media Access Office
Regina Houston-Swain, Executive Director of the City of LA Department on Disability
Jon Longoria, Community Outreach Program Director of Disability Rights Legal Center
Dr. Olivia Raynor, Director of the National Arts and Disability Center at UCLA
Gail Williamson, Executive Director of Down Syndrome in Arts and Media

Contact: **Pamela Greenwalt, Communications Executive Director at (323) 549-6872 or pgreenwalt@sag.org to coordinate interviews and obtain media credentials.**

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